



- Corporate Profile -



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**Committed to growing happy hens and producing genuine, safe to eat, organic free range eggs.**

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[www.countryrange.com.au](http://www.countryrange.com.au)



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## MISSION STATEMENT

*“To abide by the requirements of the Model Code for Animal Welfare, Organic standards and the Food Production (Safety) Act; to give our hens clean spacious conditions, and to be accredited to the highest quality assurance standards to guarantee consumers that the price premium for organic free range eggs is a true and proper reflection of their product expectations.”*

## EXECUTIVE SUMMARY

**The Inwood Family of Country Range Farming Pty Ltd at Boodua on the Beautiful Darling Downs, Queensland, has been farming in its current location since 1915 and has been producing organic eggs, grain, beef cattle and lucerne since 1990. The original farm started out as dairying and diversified over to poultry, this started from Roy’s mother’s love of poultry.**

Country Range Farming is currently owned and managed by Roy Inwood along with his son Damien and daughters Roxanne and Tracey.

The original farm has been in the Inwood family for 5 generations and is living testament to the long held beliefs of the owners that the environment and farming can co-exist in harmony. Country Range Farming Pty Ltd has 4 different farms in the district, employing over 20 local people.

The company is committed to the production of certified organic products in accordance with Australian Certified Organic Standards and the National Standard for Organic and Bio-Dynamic Produce and free from any known synthetic additives and GMOs

One of the requirements to produce a genuine certified organic egg is that it must be laid by an organic free-range hen. The Inwood Family has been farming free-range hens since 1950, and was the first to market commercially organic eggs in Australia.

Country Range Farming is dedicated to quality and the production of genuine organic products, the Directors and staff of Country Range Farming Pty Ltd are highly experienced in organic methods including livestock (cattle and free range poultry), cropping, production and processing of egg, supply chain management, marketing, and animal husbandry. They are well informed regarding egg industry issues, safe food requirements, government policies and animal welfare ideologies and operate under Biosecurity guidelines.

Understanding the impact the industry can have on the environment and environmental sustainability, the company has developed a sound environmental management system which is maintained by Directors and staff.

The Country Range Organic Free Range Egg is a well-recognised product, enjoying a high level of brand loyalty through its national distribution.

**By developing strategic measures, Country Range Farming Pty Ltd offers a consistent, guaranteed supply 52 weeks of the year.**



## HISTORY

Roy along with his wife Ivy Inwood (deceased) have been producing certified organic free range eggs since 1990 and free-range eggs since 1950, as fifth generation farmers on the same property located at Boodua, via Toowoomba, Queensland. Their children Roxanne, Tracey and Damien (and their families), have further expanded the business, purchasing neighbouring farms and establishing these farms as certified organic for poultry, grain, lucerne and beef cattle.

The Inwood family have extensive experience in poultry husbandry, having successfully produced a consistent quality product for public consumption. They are involved in the day-to-day management of the farming operation, along with some 20 + staff.

Country Range Farming is well informed as to current and future industry requirements and issues. Mrs Ivy Inwood served as a director of Sunny Queen Limited for 10 years, and was the Chairperson of the Queensland Egg Farmers Association, The Free Range Egg and Poultry Association of Australia Inc and the Free Range Poultry Association Qld Inc. She was a founding member of The Organic Food Chain Inc. and was a director and Chairperson of the Organisation.

Ivy was regarded by the Queensland Government as “Qld’s foremost egg industry spokesperson”, and has been responsible for the instigation and consultation with government to implement the Qld Egg Food Safety Scheme, which came into effect on the 1st of January 2005. Through the Queensland Egg Farmers Association, Ivy encouraged Egg Producers to develop their own Environmental Management Systems to provide eco sustainability on their property. She also held a position on the animal welfare committee with the Australian Egg Corporation Limited (AECL), was a director of the former Australian Egg Industry Association (AEIA), and was also a member of the Organic Industry Export Consultative Committee (OIECC).

Country Range Farming was a foundation member of the Free Range Poultry Association of Queensland Inc (FRPAQ Inc) and Free Range Egg Producers of Australia (FREPA of Aus) and both Roy and Ivy are life members of both the RSPCA and Animal Liberation.

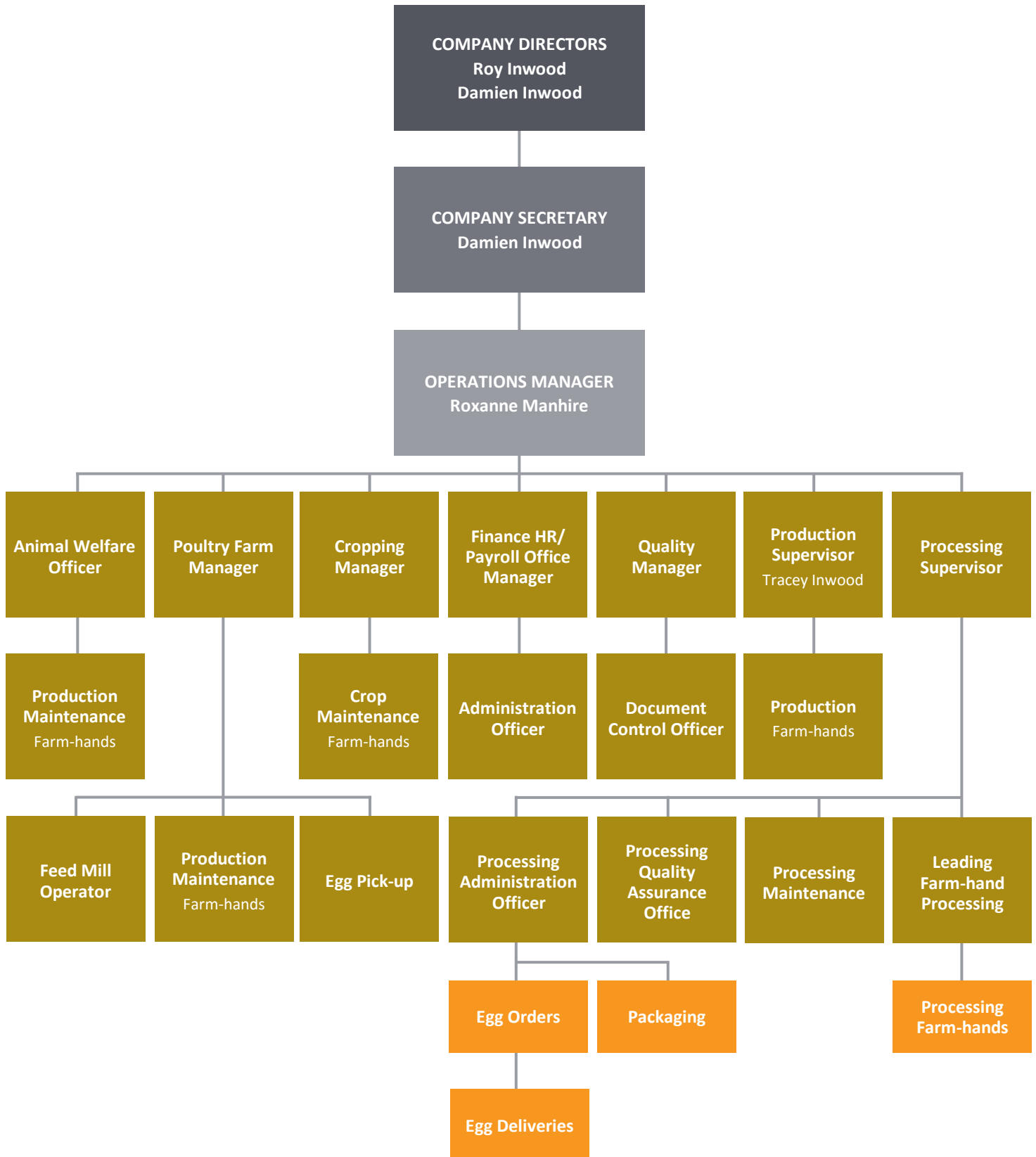


## PRODUCTS

Country Range Farming Pty Ltd produces the following products:

- Organic Free Range Eggs
- Cereal Crops – wheat, barley, popcorn, buck wheat, sorghum
- Legumes - lucerne
- Beef Cattle

## ORGANISATIONAL STRUCTURE





## ORGANISATIONAL AFFILIATION

### Country Range Farming

- Directors – Roy Inwood and Damien Inwood
- Secretary – Damien Inwood

### Roy David Inwood

- Sole Trader – Roy Inwood
- Owner – Lamascotte (main farm), Valley View

### Damien Inwood

- Sole Trader – Damien Inwood
- Owner – Meadows

### Tracey Inwood

- TK Inwood Family Trust Fund
  - Company – Tracey Inwood Director
  - TK Inwood – sole trader
- Owner – Brooklea

## PROPERTIES

### Country Range Farming products are produced from the following properties:

- Valley View – owned by Roy Inwood
- Lamsacotte – owned by Roy Inwood
- Meadows – owned by Damien Inwood
- Brooklea – owned by Tracey Inwood



## ORGANIC FREE RANGE EGG PRODUCT

**Country Range Farming Pty Ltd produces organic free range eggs, under certification by Australian Certified Organic Standards, which operates under the requirements of National Standard for Organic and Bio-Dynamic Produce. Fully accredited QA HACCP food safety systems are in place across the production chain**

For a Country Range Farming Organic Free Range Egg to be produced, it must be from a hen brought onto a certified organic property at one day of age, fed only organic feed stuffs, and not be treated with any chemicals outside the organic certifying bodies strict requirements. The hen must be run under free-range conditions and certified as such and treated and housed in humane conditions.

Each organic free-range egg produced from Country Range Farming Pty Ltd is individually stamped for traceability with a grower code, grade floor code and date indicating date packed.

## TRACEABILITY/IDENTIFICATION

To ensure you are getting Country Range Farming organic free range eggs look for our identifiers on both the egg and egg carton, this also assists us in tracing the egg back to the farm.

Grade Floor Registration Number - this is stamped along with the Best Before date of on the inner and outer egg carton:

- RI

Production Registration Number - this is stamped on each individual egg:

- OA
- OC
- OM
- OD

## SUPPLY OF ORGANIC FREE RANGE EGGS

**Supplying free range eggs to the public since 1950, first through the Qld Egg Board, then through other distributors makes Country Range Farming one of the most experienced suppliers in Queensland. Country Range Farming Organic Free Range Eggs have been distributed to major supermarkets across Australia since 1990 and is continuing to do so as, “Eco eggs” and “Country Range” through its distributor Pace Farms.**

A professional approach to business has ensured that an effective supply chain management and distribution system is established to the highest levels, backed up by extensive cold room storage areas, large packing material storage facilities and computerised on-farm feed mill.

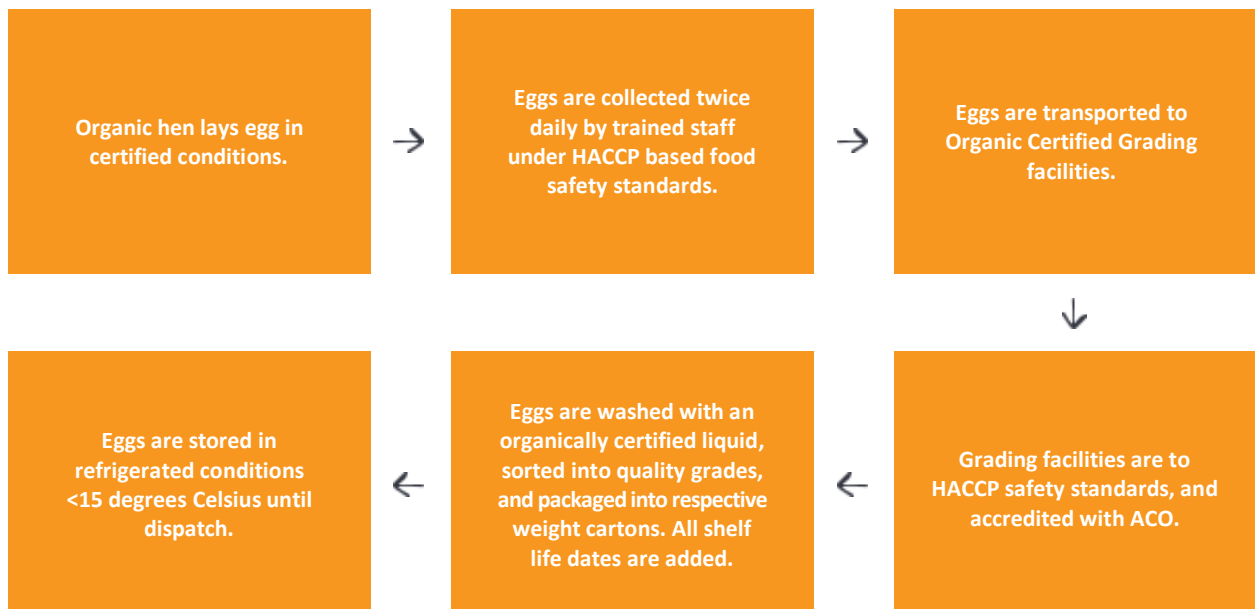
The company actively markets its eggs through ‘in carton’ post sale information, resulting in a high level of brand recognition and loyalty, with additional information available to consumers through a regularly updated website.

Country Range Farming is very aware of the current shortage of supply of organic eggs across Australia and offers to market its own brand and cartons direct to nominated distribution centres. Shipments of eggs leave our grading floor depot twice weekly to distribution centres.

## PROCESS FACILITIES



## PRODUCTION CHAIN





## LUCERNE

**Country Range Farming grows prime Lucerne which is sold and used as a feed supplement in their egg production system.**

Country Range Farming recognises that lucerne is one the most widely used and adapted fodder species fit for a variety of farming situations. It is commonly referred to as “The King of Fodders” and offers a number of benefits to the company. Lucerne’s main growing period is during spring, summer and autumn, offering the opportunity for Country Range Farming to produce high quality hay and or silage as well as finishing stock at times when stock prices can be at a premium.

The benefits of growing lucerne are extensive including a high quality feed supplement for the poultry and cattle, flexibility of use, nitrogen fixed into the soil and it is a perennial species which means it lasts for many years

## BUCKWHEAT

**Country Range Farming grows Buckwheat for it benefits as a soil cover, weed suppressor, nectar for pollinators and beneficial insects, top soil loosener.**

Buckwheat suppresses weeds and attracts beneficial insects and pollinators with its abundant blossoms. It extracts soil phosphorus from soil better than most grain cover crops

Buckwheat solubilizes and takes up phosphorus that is otherwise unavailable to crops, and then releases these nutrients to later crops as the residue breaks down. The roots of the plants produce mild acids that release nutrients from the soil. These acids also activate slow-releasing, organic fertilizers, such as rock phosphate. Buckwheat’s dense, fibrous roots cluster in the top 10 inches of soil, providing a large root surface area for nutrient uptake.

Buckwheat thrives in low-fertility soils and therefore performs better than cereal grains on low-fertility soils and soils with high levels of decaying organic matter.

Buckwheat’s abundant, fine roots leave topsoil loose and friable after only minimal tillage, making it a great mid-summer soil conditioner preceding fall crops in temperate areas.

Buckwheat’s shallow white blossoms attract beneficial insects that attack or parasitize aphids, mites, and other pests. These beneficial insects include hover flies (Syrphidae), predatory wasps, minute pirate bugs, insidious flower bugs, tachinid flies, and lady beetles.



## POPCORN

**Popcorn's future was assured in the 1980s when its nutritional benefits were widely publicised.**

Weight Watchers recommends popcorn as a snack for the weight-conscious, and it has been recognised for its high fiber content in possibly preventing several types of cancer. Popcorn's nutritional value is so high that doctors recommend it—even with oil—over many other snack foods.

Microwave packaging has also allowed popcorn manufacturers to enhance their product with flavorings that keep well and produce a range of good tastes when cooked. The competition to create the latest taste sensations (or borrow them from other trendy foods) is fierce in the popcorn trade, but this also helps assure the food's future.

Country Range Farming saw the benefit in growing popcorn for Aus Organics as a cash crop but also the stalks are used for feed for cattle so very little waste remains from popcorn cultivation.

## CEREAL CROPS

**Country Range Farming grows wheat, barley and sorghum to be either fed to the poultry or sold as cash crops.**

The crops yield extremely well due to the use of the poultry manure as a fertiliser and obviously have high protein levels.

## CATTLE

**Country Range Farming uses beef cattle as a means of weed control.**



## ORGANIC PRODUCTION & CERTIFICATION

Becoming certified as a producer is dependent on the development and maintenance of a whole system approach, a process that takes three years. Organic production systems are guided by the following principles and outcomes:

- Production of naturally safe, high quality, nutritionally vital foods;
- Optimal production output, with rational and minimised use of inputs;
- Use of recycling and biological cycles within the farming system;
- Biodiversity protection and enhancement within the farm and surrounding areas;
- Regeneration of lands and soils and best environmental practice of farming activities.

Yearly independent audits are conducted, which consists of examining the production system visually to ensure no abnormalities exist, and correlating all records to ensure that each and every stage of production has maintained organic integrity. The Australian Organic Certification logo is used by Country Range Farming to substantiate this.

The areas that the hens are allowed to run must be free of chemical sprays; chemical pest control and the drinking water must be potable. No antibiotics are to be used on hens producing organic eggs. Pastures must be stocked at no more than 1,500 birds per hectare, in accordance with welfare and organic standards.

Feed grown on the property must be consistent with organic farming and organic processes working with natural inputs and as little as possible of anything that will cause adverse environmental impact. All purchased feed must be from organic certified feed mills and producers.



## FREE RANGE CERTIFICATION

To gain Free Range Certification; hens must be kept in natural conditions, be allowed to range freely during daylight hours for a minimum of 8 hours, have access to food and water at all times and have access for their natural behavioural requirements, either being run in an open range situation or an appropriately fenced and managed area. They must not be debeaked.

Country Range Farming undergoes an annual audit by an independent auditor to determine that correct amounts of birds are housed in certain size sheds; there are the approved amount of feeders and drinkers, and adequate, clean nest boxes available at all times.

Country Range Farming abide by the Model Code of Practice Welfare of Animals – Domestic Poultry 4th Edition to ensure our welfare and husbandry systems are appropriate to the physiological and behavioural needs of our hens.

## SAFE FOOD QLD

Anyone who sells eggs in Queensland must be Safe Food Qld Accredited, which ensures the reliability and safety of the Queensland food chain.

Country Range Farming is audited each year to ensure that our production systems meet national food safety standards. This ensures consumers can have confidence in the eggs we produce.



## ENVIRONMENTAL MANAGEMENT SYSTEM

The Directors of Country Range Management System have been on the land for five generations and have a well-developed understanding of good land management.

They understand the need for environmental sustainability and are keen supporters of establishing environmental management systems with egg producers throughout the industry. They have developed their own system as a living document that will expand over time as environmental sustainability progresses.

## QA / HACCP ACCREDITATION

Country Range Farming is accredited for HACCP through Bsi International, who conduct an annual audit of all facilities and farms for quality assurance and food safety.



## PRODUCT OF AUSTRALIA

The Australian Made, Australian Grown logo is Australia's most trusted and recognised symbol for products that are made or grown right here in Australia.

Country Range Farming Pty Ltd is proud to be able to display the Product of Australia label as our organic free range egg is produced and processed in Australia

## FUTURE

Country Range Farming Pty Ltd continues to build and develop organic products for domestic markets for viability and sustainability.



## COUNTRY RANGE FARMING

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